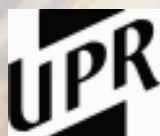




Análisis de opciones de movilidad y desarrollo de estrategia para fomentar el transporte colectivo en una comunidad asociada al Tren Urbano

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Introducción

- Importancia de fomentar el uso del transporte colectivo
- Rol de las universidades en crear nueva cultura de transporte colectivo
- Políticas de la Universidad y del Gobierno sobre transporte sustentable

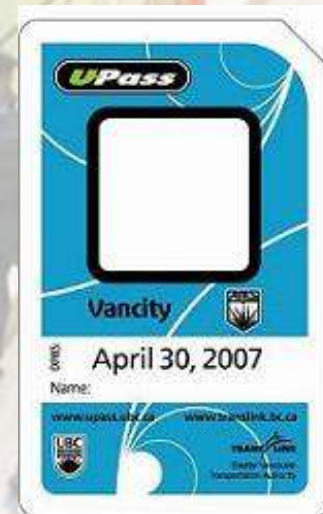


Objetivos del trabajo

- Análisis de Movilidad en una comunidad asociada al TU: Encuesta, cuantificación de los medios de movilidad, Grupo focal
- Estudio de viabilidad de pase institucional semestral a base de un proyecto piloto en la UPR Río Piedras
- Propuesta para implantación del pase como proyecto piloto de ATI

Revisión de Literatura

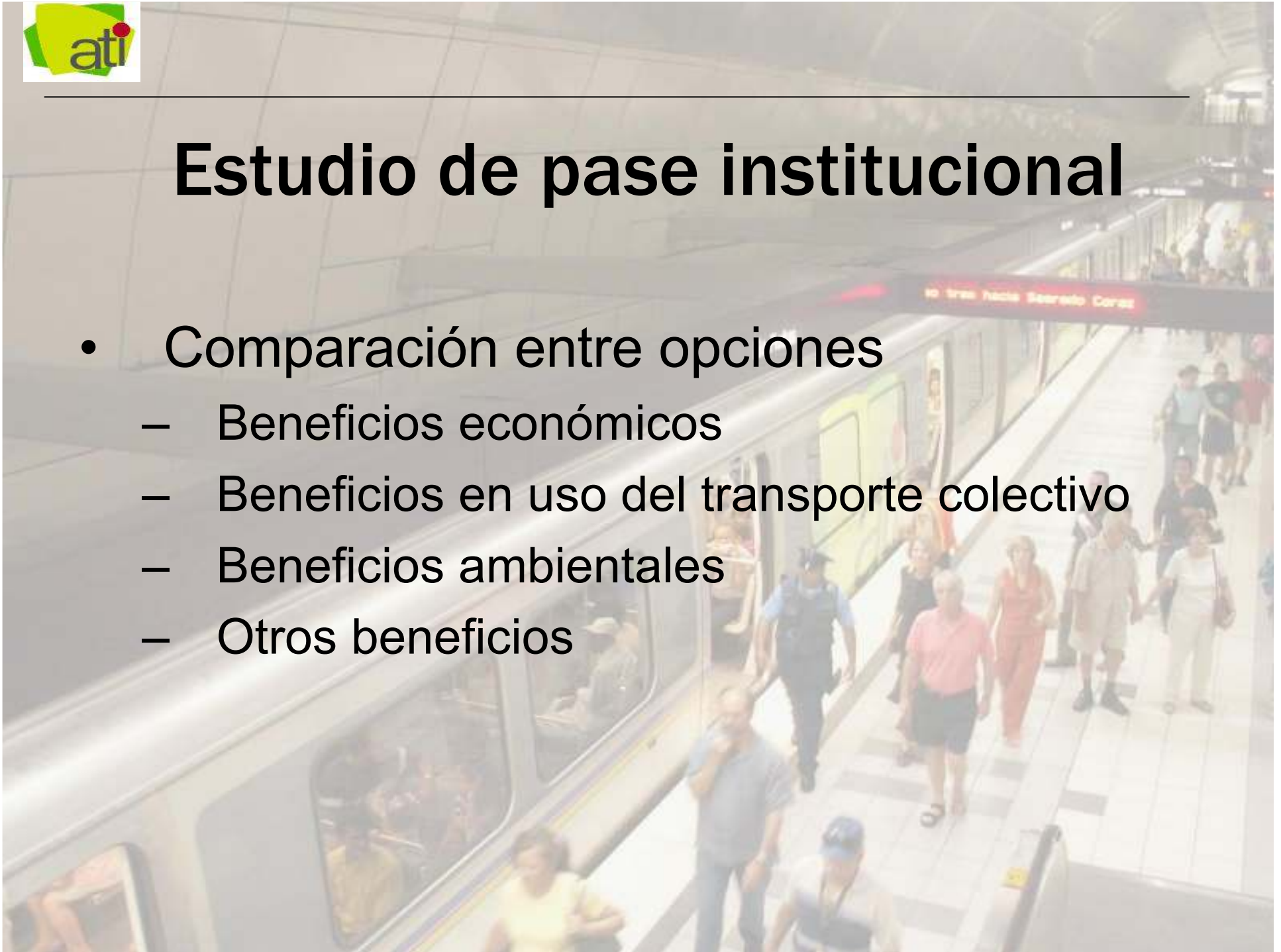
- ¿Qué es un pase de uso ilimitado?
- Universidades que ha tomado iniciativa
 - Washington University
 - University of British Columbia





Estudio de pase institucional

- Comparación entre opciones
 - Beneficios económicos
 - Beneficios en uso del transporte colectivo
 - Beneficios ambientales
 - Otros beneficios





Resultados Esperados y Aportaciones

- Datos de movilidad para una comunidad piloto de una estación TU
- Estudio de viabilidad de pase de transporte colectivo
- Propuesta de implantación de pase como proyecto piloto a la Universidad y ATI
- Incrementar los usuarios y cultura de transporte colectivo
- Estrategia para incrementar ingresos de ATI (si se implanta en varias instituciones)



Calendario de Trabajo

Actividades	Fecha de Comienzo*	Fecha de Finalizacion*	Dias Estimados
Presentación de Propuestas	3-Oct-2006	3-Oct-2006	0
Revisión de literaturas y datos relacionados	4-Oct-2006	15-Oct-2006	11
Diseño de Cuestionario	17-Oct-2006	27-Oct-2006	10
Distribución a grupo piloto	30-Oct-2006	4-Nov-2006	4
Revisión del cuestionario**	5-Nov-2006	9-Nov-2006	4
Validación de Cuestionario	13-Nov-2006	17-Nov-2006	4
Primer Informe de Progreso	9-Dec-2006	9-Dec-2006	0
Distribución de Cuestionario	22-Jan-2007	9-Feb-2007	17
Tabulación de los Datos	10-Feb-2007	25-Feb-2007	15
Segundo Informe de Progreso	24-Feb-2007	24-Feb-2007	0
Análisis de los datos	25-Feb-2007	11-Mar-2007	16
Diseño de Tablas y Graficas	9-Apr-2007	20-Apr-2007	11
Presentación de Informes Finales	18-May-2007	18-May-2007	0
TOTAL			81



Washington University

The screenshot shows a web browser window displaying the UW Commuter Services website. The page title is "U-PASS Program". The main content area features a large "UPASS" logo and the heading "U-PASS Program". Below this, there is a section titled "What is a U-PASS?" which explains that it is a complete transportation package for faculty, staff, and students on the UW Seattle campus. A list of benefits and eligibility criteria is provided, including options for students, faculty, and staff. A sidebar on the right contains a section titled "There's More Than One Way to Get Here" with text about the university's commitment to reducing traffic and protecting the environment. The browser's address bar shows the URL: <http://www.washington.edu/commuterservices/programs/upass/index.php>.

UW Commuter Services - Commuter Programs - U-PASS Program - Microsoft Internet Explorer

File - Edit - View - Favorites - Tools - Help

Address: <http://www.washington.edu/commuterservices/programs/upass/index.php>

UNIVERSITY OF WASHINGTON

UW Home - UMW - About the UW - Commuter Services

Welcome to the UW Seattle Campus

Commuter Services

How do you travel?

Getting to the UW | Parking at the UW | Commuter Programs | Manage your Account

U-PASS Program

UPASS

U-PASS Program

Are you a [Harrison](#) / [UW Bothell](#) or [UW Tacoma](#) employee?

Are you a temporary, hourly UW employee? Temporary staff are issued a [UW FlexPass](#) rather than a U-PASS.

What is a U-PASS?

A U-PASS is a complete transportation package, offering faculty, staff and students on the UW Seattle campus an array of commute choices...

- [Overview and List of Benefits](#)
- **Eligibility and Purchasing:**
 - [Students](#)
 - [Faculty and Staff](#)
 - [Adjuncts and Visiting Scholars](#)
- **Returning Your U-PASS:**
 - [Students](#)
 - [Faculty and Staff](#)
 - [Adjuncts/Visiting Scholars](#)
- **Replacing Your U-PASS:**
 - [Students](#)
 - [Faculty and Staff](#)

For full detail, [download a "U-PASS User's Guide"](#)

- [Faculty and Staff Users Guide](#)
- [Student Users Guide](#)

There's More Than One Way to Get Here.

The University of Washington encourages you to join our efforts to improve traffic conditions and to protect the environment. Please consider taking the bus, or walking, cycling, rollerblading, or driving share to campus. You can find [student transit information](#) or you can use one of over 50 King and Snohomish county bus routes that serve the University District. 26 buses come right to campus. Carpool and use route information if available online.

COMMENT ON OUR NEW WEBSITE!



University of British Columbia

U-Pass @ UBC - Microsoft Internet Explorer

http://www.upass.ubc.ca/upass/UPASSresources.html

THE UNIVERSITY OF BRITISH COLUMBIA

NEWS | EVENTS | DIRECTORIES | SEARCH UBC | myUBC LOGIN

UPass

Further Information

FURTHER U-PASS INFORMATION:

- [Directions to UBC](#)
- [Transit Etiquette](#)
- [Reviews and Media Release](#)
- [U-Pass Partners](#)
- [Other Important Websites](#)

DIRECTIONS TO UBC

Having a U-Pass is one thing, but finding your way to campus is another. While the U-Pass may increase the number of alternative means of transportation available, it is important to find the most appropriate commute for you. [Click here](#) to find detailed information on how to get to UBC.

Full bus, Skytrain (rapid transit), and Seabus route and schedule information is available on-line at the [TransitLink Web site](#) or phone 604-953-3333.

Transitlink also provides a **free online Trip Planning service**. To use this automated planning tool to help organize your next trip to UBC, [click here](#).

[Top of Page](#)

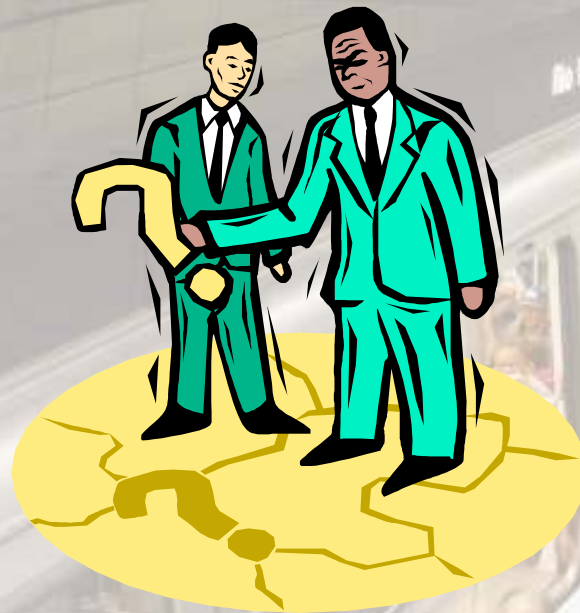
COURTESY AND ETIQUETTE TIPS FOR RIDING THE BUS

Simple acts of courtesy allow all transit riders to travel more comfortably:

- Allowing people to disembark before attempting to board.
- Moving well away from the doors so that others may board.
- Move behind the redline and as far to the rear as possible.
- Not occupying two seats by putting clothing or other belongings beside you, or sitting in an aisle seat.
- Disembarking by the rear doors of buses when possible.
- Keeping suitcases and backpacks out of the aisle.
- Being careful that your shoulder bag, umbrella or camera doesn't swing and hit a seated passenger on the seat. **Please remove and carry backpacks by hand.**
- Bundling sticks and poles so that there are no sharp points and carrying them in an upright position.
- Controlling the volume of music players so that others aren't disturbed.
- Not eating or drinking on board. Regulations say that food and drinks may not be consumed on TransitLink vehicles and that only food that is properly wrapped and beverages that are securely covered may be transported.



Preguntas y Respuestas





Referencias

- Informe Final del U-Pass para la Universidad de British Columbia, Mayo 2004.
<http://www.upass.ubc.ca/upass/UPASSresources.html>
- Will Toor. “Can CU Grow Without Adding Cars?”. November 1999.
http://ecenter.colorado.edu/publications/cu_grow.html
- University Of Washington U-Pass program.
<http://www.washington.edu/commuterservices/programs/upass/index.php>
- Case Western Reserve University – U-Pass Program.
<http://greenie.cwru.edu/upass.htm>
- Saint Mary’s University U-Pass
<http://www.halifax.ca/metrotransit/upass.html>